



# CHURCH OF THE HOLY TRINITY STRATEGIC PLAN

VISION, MISSION, GOALS, AND OBJECTIVES

JUNE 2024

# BACKGROUND

- The strategic planning process began at the 2023 vestry meeting
- BHAGs were collected and presented to the parish
- The parish was invited to participate in an exercise to rank these goals



# STRATEGIC PLANNING COMMITTEE

- A committee was organized with a breadth of experience in the parish:
  - Gay Hallenburg
  - Richard Hampson-Thorpe
  - Andrew Kendrick
  - Henry Lazar
  - Cindy Thornton-Veltri
  - The Rev. Joseph Dirbas
  - The Ven. Douglas Fenton (Facilitator / Consultant)
- The Committee began their work by inviting the parish to “Listening Sessions”

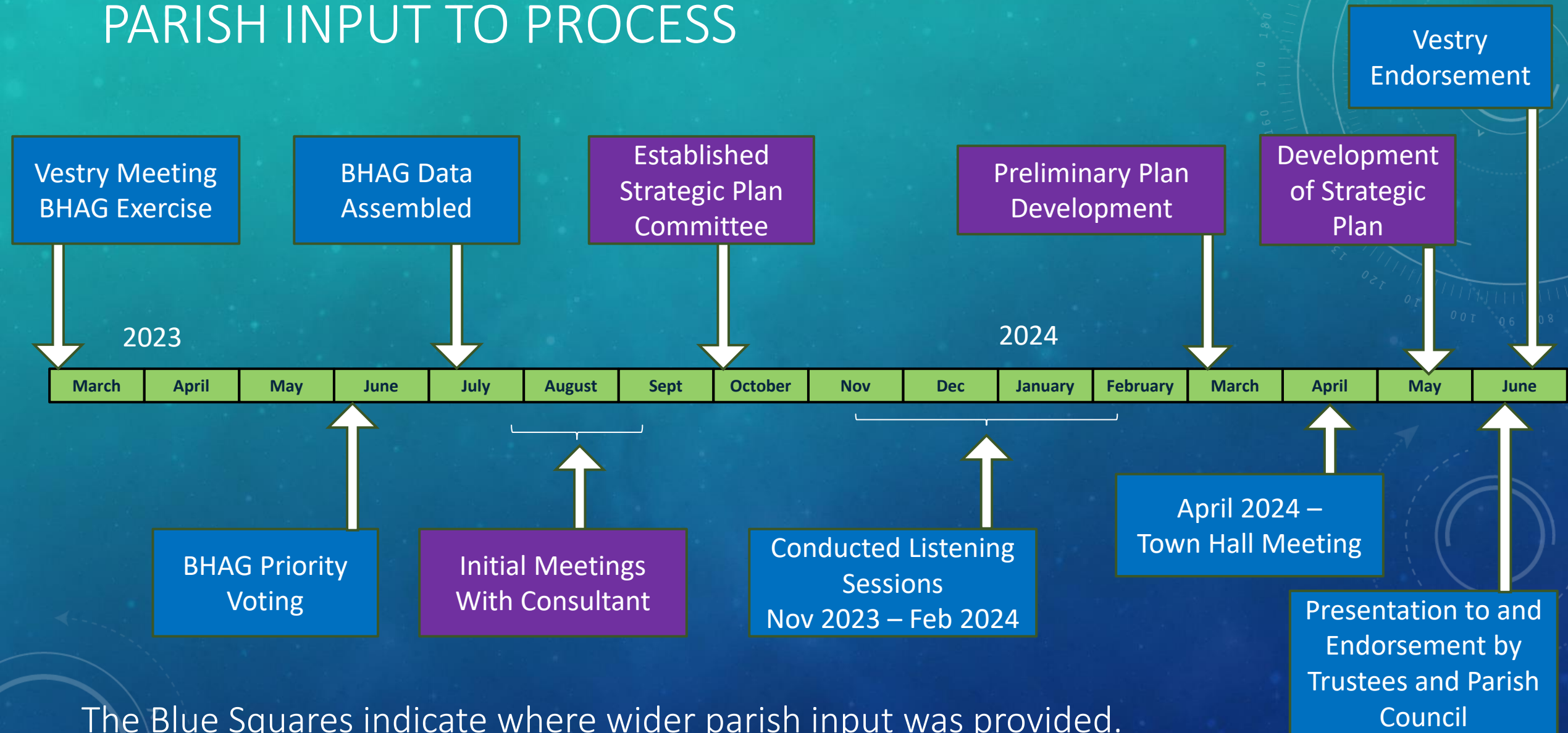


# DATA COLLECTION AND DISTILLATION

- The Strategic Planning Committee (SPC) collected data from the listening sessions.
- Data was provided to Fr. Fenton who identified patterns and themes.
- Information was sent back to the committee to develop initial goal areas.
- This was presented on April 14, 2024 to the parish in a town hall meeting when input from the wider parish was again encouraged.
- The SPC met with Fr. Fenton again to fine tune the results of the town hall
- What we present today is the results of these efforts



# PARISH INPUT TO PROCESS



The Blue Squares indicate where wider parish input was provided.

VISION

**BUILDING GOD'S KINGDOM  
TOGETHER IN FAITH, HOPE,  
AND LOVE**

# MISSION

**IN CHRIST WE ARE A CARING  
COMMUNITY SEEKING AND  
WELCOMING OTHERS TO JOIN US  
ON OUR FAITH JOURNEY**



# GOAL #1

## COMMUNITY:

**Learn about our neighbours and show our loving support.**

### *Objectives:*

- Connect with our neighbourhood through community activities: *e.g.*, get-togethers, events, parties, bazaars, dances, *etc.*
- Make church space available to community groups
- Go out into the community: *e.g.*, offering worship in retirement homes, worshiping on the church lawn, blessing animals on St. Francis Day, and holding a church service at the beach.
- Share meals and feed the hungry: *e.g.*, host seniors' lunches, donate to the food bank, join in seasonal soup lunches, *etc.*
- Invite the wider community to join in the ministries of the Church of the Holy Trinity: *e.g.*, participation in Food Bank Sundays, clothes drives, and collections for Mission to Seafarers.



## GOAL #2

### **ANGLICAN LITURGY AND MUSIC:**

Show strong commitment to our Anglican tradition and the word of God.

#### *Objectives:*

- Foster, nurture, honour, and celebrate our Anglican liturgical tradition.
- Develop and enrich the ministry of sacred music.

## GOAL #3

### CHILDREN/YOUTH/NEWCOMERS:

Develop programs that attract children, youth, and newcomers into the church.

#### *Objectives:*

- Offer music enrichment programs for children
- Offer a diversity of formation programs: *e.g.*, teaching the Anglican tradition, pilgrimages, other societal issues.
- Develop a Servers Guild
- Provide Vacation Bible School (VBS) – partnering with another church(es)
- Provide appropriate spaces for youth/young adults to meet

# GOAL #4

## ADVERTISING:

Share the wonderful programs we have at **The Church of the Holy Trinity**

### *Objectives:*

- Define and adapt communication needs and media to communicate parish programs
- Improve signage around the exterior of the church including seasonal signage
- Provide a place for community to easily access a copy of the weekly Newsletter
- Use local media (*e.g., Peace Arch News*) to advertise regular and special festivals and other events in the parish to invite and welcome the wider parish community
- Share our identity, communicate our connection with other Anglican/Episcopal denominations, and express the breadth and openness of our tradition and community.



# IMPLEMENTATION

- Tactical Actions – These address the “how” we begin to realize our objectives
- These actions will be developed by Trustees in consultation with the Parish Council and other committees of the church
- Some of the Tactical Actions may require additional community input

# REVIEW, EVALUATION, AND ADAPTATION

- The plan is not static.
- It is a living document intended to be revisited after two and three years.
- Goals may be reworked and objectives may change.

# QUESTIONS AND VESTRY RATIFICATION

